

GET IN TOUCH TODAY RATE CARD 2017

**BARCADIA
MEDIA**



Roadshows



#FRAWARDS

To discuss your package and for any additional information regarding roadshows please contact:

JAMES LUCAS

JAMES@BARCADIAMEDIA.CO.UK • 01253 476 319



financial | reporter

To discuss your package and for any additional information regarding Financial Reporter please contact:

KIRSTY SHIELDS

KIRSTY@BARCADIAMEDIA.CO.UK • 01253 476 319



property | reporter commercial | reporter access.

To discuss your package and for any additional information regarding Property Reporter, Commercial Reporter and access. magazine please contact:

BETHANY LOCKETT

BETHANY@BARCADIAMEDIA.CO.UK • 07975519343

All prices not inclusive of VAT

Barcadia Media Limited is registered in England & Wales No. 6970806.

Registered address. Barcadia Media Limited, Unit 3, 81 Central, Church Street, Blackpool, Lancashire, FY1 1HU. Tel: 01253 476 319. www.barcadiamedia.co.uk

DIGITAL ADVERTISING RATE CARD 2017

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KIRSTY SHIELDS

KIRSTY@BARCADIAMEDIA.CO.UK • 01253 476 319



financial | reporter



property | reporter



commercial | reporter

BANNERS & BUTTONS

| | | | |
|------------------------------|---------|---------|----------------|
| Anchored Ribbon (980 x 60px) | £140cpm | £120cpm | £350 per month |
| Billboard (980 x 250px) | £120cpm | £100cpm | £300 per month |
| Bookends (120 x 600px) | £105cpm | £90cpm | £270 per month |
| Half page (300 x 600px) | £90cpm | £80cpm | £250 per month |
| MPU (300 x 250px) | £80cpm | £70cpm | £200 per month |
| Ribbon (980 x 60px) | £65cpm | £60cpm | £180 per month |
| Skyscraper (120 x 600px) | £45cpm | £40cpm | £120 per month |

SPONSORSHIP OPPORTUNITIES

| | | | |
|-------------------------------------|------------------|------------------|------------------|
| Homepage takeover | price on request | price on request | price on request |
| Newsletter sponsorship (728 x 90px) | £70 per email | £60 per email | £50 per email |

EMAIL MARKETING

| | | | |
|------------------|--------------------|--------------------|--------------------|
| Database e-shot | £550 per broadcast | £450 per broadcast | £350 per broadcast |
| Follow up e-shot | £250 per broadcast | £250 per broadcast | £250 per broadcast |

BESPOKE SOLUTIONS

| | | | |
|----------------------|------------------|------------------|------------------|
| Email design | price on request | price on request | price on request |
| Banner advert design | price on request | price on request | price on request |
| E-Survey | from £1,750 | from £1,750 | from £1,750 |
| Video/TV production | from £2,500 | from £2,500 | from £2,500 |

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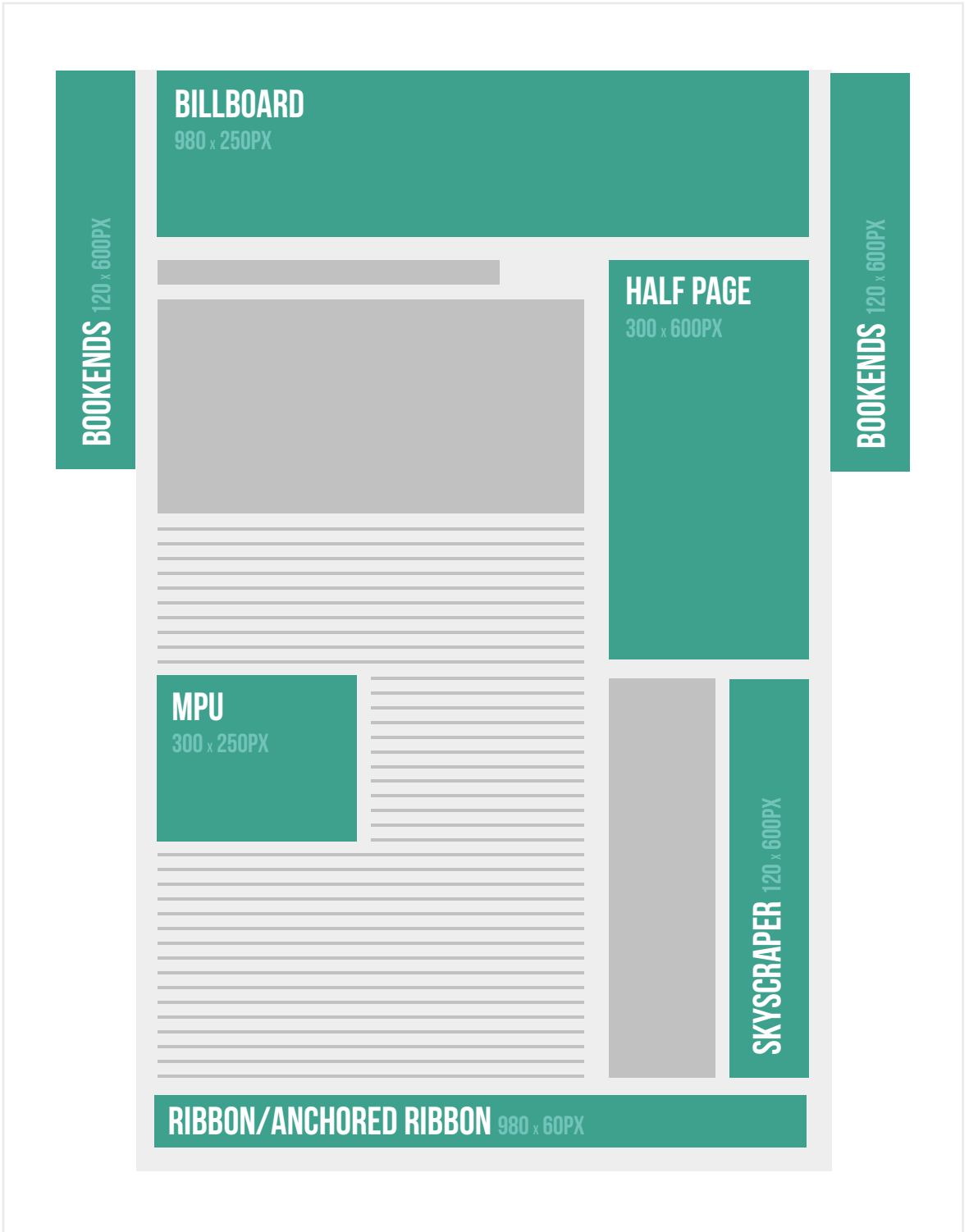
BANNER PLACEMENT RATE CARD 2017

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Roadshows 2017

PACKAGES (per roadshow / 4 dates)

| | |
|-----------------------|--------|
| Headline sponsor | £7,500 |
| Roundtable specialist | £5,000 |

 **Specialist Lending**

January 2017 roadshow

Newcastle / Bolton / Derby / Heathrow

June 2017 roadshow

Stafford / Northampton / London / Brighton

September 2017 roadshow

South Yorkshire / West Midlands / Bristol / Hampshire

 **Complex Lending**

March 2017 roadshow

Bolton / Leeds / Solihull / Watford

 **Buy-to-let**

April 2017 roadshow

Stafford / Northampton / London / Brighton

July 2017 roadshow

Newcastle / Bolton / Derby / Heathrow

November 2017 roadshow

South Yorkshire / West Midlands / Bristol / Hampshire

 **Commercial Finance**

February 2017 roadshow

Bolton / West Midlands / Bristol / Heathrow

May 2017 roadshow

Kent / Surrey / Hampshire / Devon

October 2017 roadshow

Newcastle / Yorkshire / Derby / Reading

 **Property Finance**

August 2017 roadshow

Kent / Surrey / Hampshire / Devon

December 2017 roadshow

Bolton / West Midlands / Lancashire / Cumbria

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#FRAWARDS 2017 RATE CARD 2017

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#FRAWARDS 2017

SPONSORSHIP PACKAGES

SILVER
£1,400

Category sponsorship

Sponsorship of a chosen award category with branding on the winner's trophy and the website

Website profile

Featured business profile on the #FRAWARDS website

1 email broadcast

To our database of over 32,000 financial advisers

2 Party invitations

To attend our winners' party event on 16th May 2017 in Manchester

1 website banner

238x238 pixel banner advert to run on rotation across the #FRAWARDS website

GOLD
£2,500

Category sponsorship

Sponsorship of a chosen award category with branding on the winner's trophy and the website

Website profile

Featured business profile on the #FRAWARDS website

1 email broadcast

To our database of over 32,000 financial advisers

3 party invitations

To attend our winners' party event on 16th May 2017 in Manchester

1 website banner

980x60 pixel banner advert to run on rotation across the #FRAWARDS website

Marketing/website sponsorship

Your branding across all marketing campaigns including email broadcasts, #FRAWARDS website and banner advertising

PLATINUM
£3,600

Category sponsorship

Sponsorship of a chosen award category with branding on the winner's trophy and the website

Website profile

Featured business profile on the #FRAWARDS website

1 email broadcast

To our database of over 32,000 financial advisers

5 party invitations

To attend our winners' party event on 16th May 2017 in Manchester

2 website banners

238x238 & 980x60 pixel banner adverts to run on rotation across the #FRAWARDS website

Marketing/website sponsorship

Your branding across all marketing campaigns including email broadcasts, #FRAWARDS website and banner advertising

Winners' party sponsorship

Your branding at the winners' party including screen projections in and around the event

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access. MAGAZINE RATE CARD 2017

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**FINANCIAL
SERVICES
EXPO**



**access.
MAGAZINE**

| | GLASGOW | MANCHESTER | CARDIFF | LONDON | MIDLANDS |
|-------------------------------------|---------|------------|---------|--------|----------|
| MAGAZINE ADVERTS | | | | | |
| Back page (172 x 235mm) | £1,000 | £1,100 | £1,000 | £1,200 | £1,000 |
| Full page (page 2) (172 x 235mm) | £800 | £900 | £800 | £1,000 | £800 |
| Full page (172 x 235mm) | £600 | £700 | £600 | £800 | £600 |
| Half page (172 x 118mm) | £300 | £400 | £300 | £500 | £300 |
| Double page spread (344 x 235mm) | £1,000 | £1,200 | £1,000 | £1,400 | £1,000 |
| Belly band (420 x 80mm) | £1,200 | £1,400 | £1,200 | £1,600 | £1,200 |
| A5 Insert (148 x 210mm) | £1,200 | £1,400 | £1,200 | £1,600 | £1,200 |
| Advertorial (750 words) | £600 | £700 | £600 | £800 | £600 |

NOTE: All artwork to be provided in CMYK and in EPS, TIFF or PDF format with 3mm bleed

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