



**BARCADIA  
MEDIA**

# **RATE CARD 2019**

**FOR ADVERTISING & EVENT ENQUIRIES**  
PLEASE CONTACT A MEMBER OF OUR SALES TEAM:

**JAMES LUCAS**

[JAMES@BARCADIAMEDIA.CO.UK](mailto:JAMES@BARCADIAMEDIA.CO.UK)

01253 272 998

**KIRSTY SHIELDS**

[KIRSTY@BARCADIAMEDIA.CO.UK](mailto:KIRSTY@BARCADIAMEDIA.CO.UK)

01253 272 998

**BETHANY LOCKETT**

[BETHANY@BARCADIAMEDIA.CO.UK](mailto:BETHANY@BARCADIAMEDIA.CO.UK)

01253 272 998

ALL PRICES NOT INCLUSIVE OF VAT

# DIGITAL ADVERTISING

FOR FINANCIAL REPORTER  
ADVERTISING ENQUIRIES CONTACT:

**KIRSTY SHIELDS**

[KIRSTY@BARCADIAMEDIA.CO.UK](mailto:KIRSTY@BARCADIAMEDIA.CO.UK)

01253 272 998

FOR PROPERTY & COMMERCIAL  
REPORTER ADVERTISING ENQUIRIES  
CONTACT:

**BETHANY LOCKETT**

[BETHANY@BARCADIAMEDIA.CO.UK](mailto:BETHANY@BARCADIAMEDIA.CO.UK)

01253 272 998



financial | reporter



property | reporter



commercial | reporter

## BANNERS & BUTTONS

<b>Anchored Ribbon</b> (980 x 90px)	£140cpm	£120cpm	£350 per month
<b>Billboard</b> (980 x 250px)	£120cpm	£100cpm	£300 per month
<b>Bookends</b> (120 x 600px)	£105cpm	£90cpm	£270 per month
<b>Half page</b> (300 x 600px)	£90cpm	£80cpm	£250 per month
<b>MPU</b> (300 x 250px)	£80cpm	£70cpm	£200 per month
<b>Ribbon</b> (980 x 60px)	£65cpm	£60cpm	£180 per month
<b>Button</b> (300 x 100px)	£60cpm	£50cpm	£120 per month

## SPONSORSHIP OPPORTUNITIES

<b>Homepage takeover</b>	price on request	price on request	price on request
<b>Newsletter sponsorship</b> (728 x 90px)	£70 per email	£60 per email	£50 per email

## EMAIL MARKETING

<b>Database e-shot</b>	£550 per broadcast	£450 per broadcast	£350 per broadcast
<b>Follow up e-shot</b>	£250 per broadcast	£250 per broadcast	£250 per broadcast

## BESPOKE SOLUTIONS

<b>Email design</b>	price on request	price on request	price on request
<b>Banner advert design</b>	price on request	price on request	price on request
<b>E-Survey</b>	from £1,750	from £1,750	from £1,750

# BANNER PLACEMENT

FOR FINANCIAL REPORTER  
ADVERTISING ENQUIRIES CONTACT:

**KIRSTY SHIELDS**

[KIRSTY@BARCADIAMEDIA.CO.UK](mailto:KIRSTY@BARCADIAMEDIA.CO.UK)

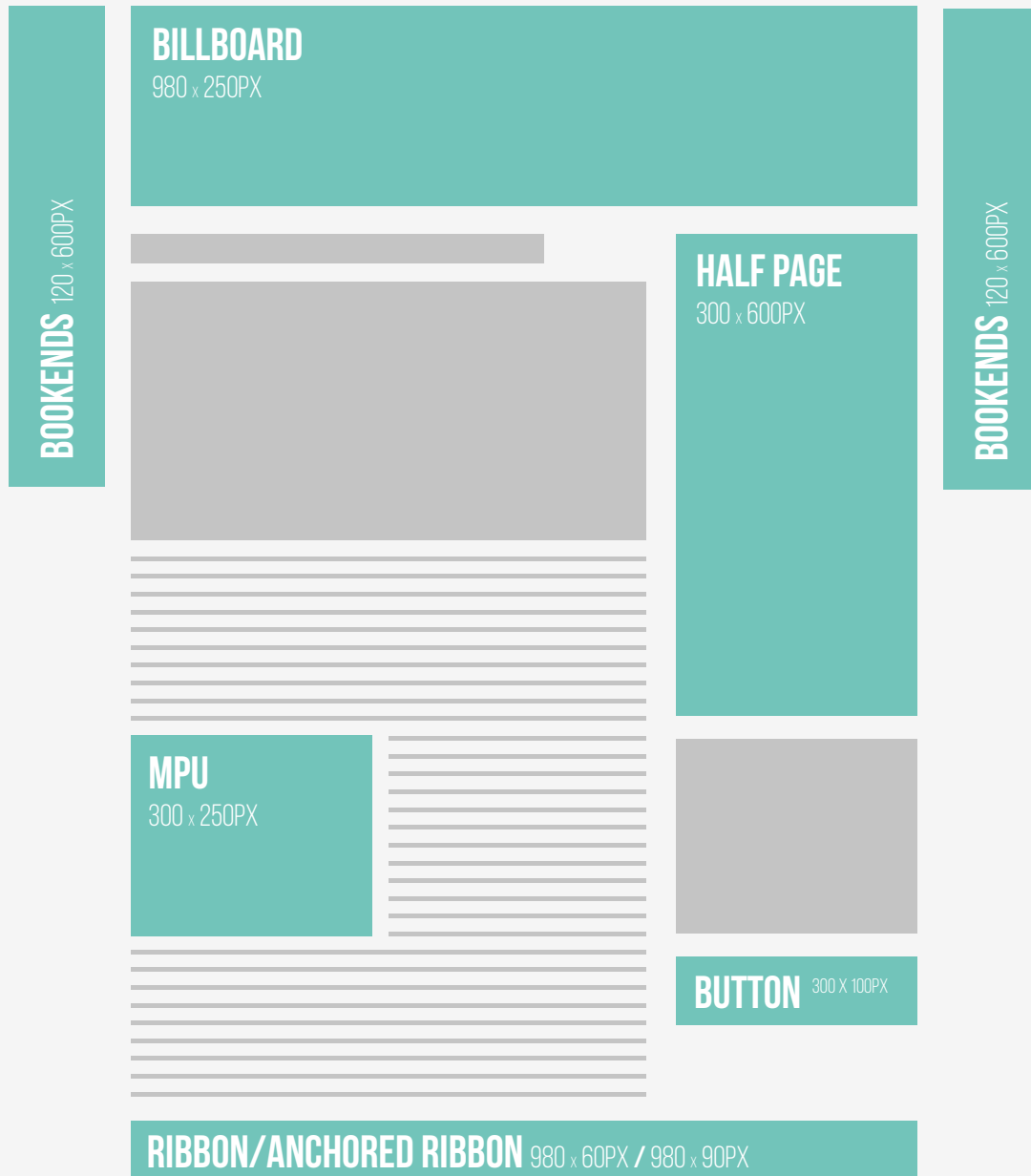
01253 272 998

FOR PROPERTY & COMMERCIAL  
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	GLASGOW	MANCHESTER	LONDON	MIDLANDS
<b>MAGAZINE ADVERTS</b>				
Back page (172 x 235mm)	£1,000	£1,100	£1,200	£1,000
Full page (page 2) (172 x 235mm)	£800	£900	£1,000	£800
Full page (172 x 235mm)	£600	£700	£800	£600
Half page (172 x 118mm)	£300	£400	£500	£300
Double page spread (344 x 235mm)	£1,000	£1,200	£1,400	£1,000
Belly band (420 x 80mm)	£1,200	£1,400	£1,600	£1,200
A5 Insert (148 x 210mm)	£1,200	£1,400	£1,600	£1,200
Advertorial (750 words)	£600	£700	£800	£600

**NOTE FOR DESIGNERS:  
ALL ARTWORK TO BE PROVIDED IN CMYK &  
IN EPS, TIFF OR PDF FORMAT WITH 3MM BLEED**

# EDUCATIONAL ROADSHOWS

FOR ALL ROADSHOW & EVENT  
ENQUIRIES CONTACT:

**JAMES LUCAS**

[JAMES@BARCADIAMEDIA.CO.UK](mailto:JAMES@BARCADIAMEDIA.CO.UK)

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TO DOWNLOAD A FULL CALENDAR  
OF OUR 2019 ROADSHOWS & EVENTS

[CLICK HERE](#) 



## SPECIALIST LENDING ROADSHOW (PER ROADSHOW / 4 DATES)

Headline sponsor £7,500  
Roundtable specialist £5,000



## BUY-TO-LET ROADSHOW (PER ROADSHOW / 4 DATES)

Headline sponsor £7,500  
Roundtable specialist £5,000



## COMMERCIAL FINANCE ROADSHOW (PER ROADSHOW / 4 DATES)

Headline sponsor £7,500  
Roundtable specialist £5,000



## LATER LIFE LENDING ROADSHOW (PER ROADSHOW / 4 DATES)

Headline sponsor £7,500  
Roundtable specialist £5,000



## REGIONAL LENDING ROADSHOW (PER DAY)

Headline sponsor £1,875  
Roundtable specialist £1,250



## PROPERTY LENDING ROADSHOW (PER DAY)

Headline sponsor £1,875  
Roundtable specialist £1,250



## TECHNOLOGY IN LENDING ROADSHOW (PER DAY)

Headline sponsor £1,875  
Roundtable specialist £1,250

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# FINANCIAL REPORTER AWARDS



FOR ALL FINANCIAL REPORTER  
AWARDS ENQUIRIES CONTACT:

**JAMES LUCAS**

[JAMES@BARCADIAMEDIA.CO.UK](mailto:JAMES@BARCADIAMEDIA.CO.UK)

01253 272 998

**BOOTH PACKAGE**  
COMING SOON...

## CATEGORY SPONSOR

3 x Awards party tickets

Drinks reception

Awards ceremony

Post-awards entertainment

+ Category sponsorship

+ Branding across all marketing

+ #FRA website profile

+ Full programme advert

+ FR database email broadcast

+ Present your award on the night

+ Banner on the #FRA website

**£2,250**

## EXCLUSIVE HEADLINE SPONSOR

**Exclusive headline sponsorship of the 2019 #FRA awards programme - "In partnership with" your brand.** Prominent branding across all 2019 marketing and at the Winners' Party through all visuals, hanging banners and installations.

Drinks reception

Booth for 8 of your guests

Awards ceremony

Post-awards entertainment

+ 6 bottles of house wine

+ Canapes served in your booth

+ Category sponsorship (as well as your logo engraved on each trophy)

+ Branding across all marketing

+ #FRA website profile

+ Full programme advert, forward and featured article

+ FR database email

+ Present your award on the night

+ Opportunity for key note address

**£19,500**

# WOMEN'S RECOGNITION AWARDS



FOR ALL FINANCIAL REPORTER  
AWARDS ENQUIRIES CONTACT:

**JAMES LUCAS**

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01253 272 998

## TABLE PACKAGE

Pre-dinner drinks reception  
10 places at your table  
Three-course meal  
Awards ceremony  
Post-awards entertainment

**£2,900**

## CATEGORY SPONSOR

Pre-dinner drinks reception  
10 places at your table  
Three-course meal  
Awards ceremony  
Post-awards entertainment

+ Category sponsorship

+ Branding across all marketing

+ #FRWRA website profile

+ Full page programme advert

+ FR database email broadcast

+ Present your award on the night

+ 6 bottles of house wine

**£4,900**

## EXCLUSIVE HEADLINE SPONSOR

**Exclusive headline sponsorship of  
the 2019 #FRWRA awards  
programme - "In partnership  
with" your brand.**

Pre-dinner drinks reception  
10 places at your table  
Three-course meal  
Awards ceremony  
Post-awards entertainment

+ Category sponsorship (as well as  
your logo engraved on each trophy)

+ "In partnership with..." branding  
across all marketing

+ #FRWRA website profile

+ Full programme advert, foreward  
and featured article

+ FR database email broadcast

+ Present your award on the night

+ 6 bottles of house wine

+ Opportunity for key note address

**£25,000**